

CASH IS POWER....

Cash is the lever that moves everything and forever puts to rest long winded Prices. Goods well bought are half sold so said. This store is full of Bargains in all of its Departments. We handle good goods and we make everything we sell satisfactory. We carry a full line of

Staple Dry Goods and Notions,

and we do not allow any man or set of men to undersell us on same.

Clothing Department

is complete in all of its branches, with the Newest stock of Clothing in Marshall, and at prices that shame competition. Remember we cleaned out most all our old Cloth in at Auction last winter. Look through this stock before you buy.

Glove Department

Here is a snap. We lately bought 5 sample lines of Gloves and Mitts, at a very low price and we are selling these goods at about half price. They are going fast. Our Hat and Cap Department is second to none in Marshall at prices that sell

Boot and Shoe Department

Here is where we are proud. Our trade is great. It is common every day talk to have our customers tell us that we handle the best and cheapest shoes in town. We are handling only the Roberts, Johnson & Rand and The Hamilton, Brown Shoe Co's Shoes, the two best shoe houses in St. Louis, and we guarantee every pair shoes we sell to be as represented. Shoes are advancing every day. We placed our Spring order 10 days ago, since then there have been great advances; but as long as we own our shoes at old prices, our trade can have them at same. We invite you to look at our shoes and get our prices.

We have about 200 Men's and Youths Suits, that we are closing out at half price. About 150 Coats and Vests go for less than half price.

Will close by thanking the trade for past favors and inviting you to come and trade where you can save money.

Yours to please

Northeast Cor, Sqr.

M. K. FARMER.